



Muckleshoot Casino Resort 1st Annual Pepsi Pin Up Contest
September 1, 2025
Official Rules

Eligibility:

1. All participants must be 21 years of age or older on September 1, 2025.

How to be selected:

1. All participants must apply online at Muckleshootcasino.com via the event landing page.
 - a. The application form consists of the following information:
 - i. First Name and Last Name
 - ii. Contact Number
 - iii. E-mail Address
 - iv. Head Shot (one only and only of the individual applicant)
 - v. Pin Up Photo (Optional)
 - vi. Gender (Optional)
 - vii. Age (Optional)
 - viii. Muckleshoot Tribal Member Yes or No
 - ix. Short bio about themselves
 - x. Any additional details they would like to include
 - xi. Availability on day of event
 - xii. Confirmation of being 21+
2. All interested parties are required to complete the application form in full on or before the final submission date.
 - i. No entry fee required
 - ii. Final date of submission will be August 17, 2025
3. All submitted applications will be reviewed by the Marketing Committee, which may include any member of the Marketing Management team or executives at the director's level or above.
4. After all submissions are reviewed, up to 15 candidates will be invited to compete for the \$2,500 top prize on September 1st, 2025.
5. Candidates will be notified no later than August 25, 2025 if they are invited back on September 1st. At this time, they will be given all the details for times, check in location, and check in procedures.

How to Win:

1. On September 1st, 2025 all contestants must be present and checked in by 12pm. Check in will begin at 11am and contest will begin at 1pm.
2. Contestants must present themselves in attire and styling consistent with mid-20th century pin-up fashion, including but not limited to clothing, accessories, hair, and makeup.
3. Contestants will perform one or more poses or short presentations on stage before a panel of judges.
4. Scoring will be based on the following five (5) criteria:

- i. Authenticity- Accuracy in representing era-appropriate fashion, grooming, and attitude.
 - ii. Outfit & Accessories- Creativity, thematic consistency, and visual impact of overall ensemble.
 - iii. Hair & Makeup- Execution of classic pin-up styling appropriate to the selected era.
 - iv. Stage Confidence- Charisma, stage presence, and audience engagement.
 - v. Overall Impression- Cohesive delivery and overall "wow" factor.
5. No consumption of alcohol or drugs before or during the event is allowed.

Prizes

1. The following cash prizes will be awarded based on final judging results:
 - i. First Place: \$2,500 Cash
 - ii. Second Place: \$1,500 Cash
 - iii. Third Place: \$1,000 Cash
2. Once the winners have been determined, prizes will be paid out to the winners at the conclusion of the contest. Winners must be present to win or their prize will be forfeited.

General Rules:

1. All Participants must show their valid photo identification to be verified.
2. The Muckleshoot Indian Tribe (Tribe), any other sponsor and their affiliated entities and their respective officers and employees shall be released and discharged from any and all claims, losses, injuries, demands, or actions which arise out of or are in any way related to the prize(s), the receipt, use, or enjoyment of the prize(s), or damages or losses related to the tournament/promotion.
3. The Tribe reserves the right to postpone, suspend or terminate the tournament/promotion or amend the rules at any time without notice to participants.
4. By entering or participating in the tournament/promotion, participants grant the Muckleshoot Indian Tribe and its affiliated entities the right to use their names, likeness or voice for promotional purposes without further compensation or permission.
5. Prizes may not be traded or transferred. Substitution of cash, or equivalent for noncash prizes - unless expressly stated in the contest rules - are not permitted, provided that, in the event the Tribe at its sole discretion reserves the right to substitute cash in the event a noncash prize becomes unavailable. In accepting a prize, the winner accepts the prize "as is" with no warranties.
6. Winners will be required to present valid photo identification acceptable to the Tribe, social security number, and complete an IRS Form W-9 and a winner release form before a prize will be awarded. Failure to provide required identification and complete required IRS Form W-9 and a winner release may result in forfeiture of prizes.
7. Participants acknowledge that prizes may be subject to tax withholding requirements under applicable federal regulations and that payouts may be reduced due to withholding requirements. Winners agree to pay all expenses, taxes and fees not included in the prize. The Tribe will report winnings in excess of \$600 in cash or fair market value during a calendar year to the IRS and such winners will receive an IRS Form 1099.
8. For tournaments/promotions that require physical participation, selected participants who are physically unable to participate may designate a person other than an employee of Muckleshoot Casino Resort to participate on their behalf.

9. Participants are responsible for hearing tournament/promotion announcements and the Tribe shall not be responsible in any manner for the failure of a participant to hear or respond to tournament/promotion announcements. If the tournament/promotion involves a drawing, in case of public address system failure the drawing may continue and in such event the selected participant's name will be announced without amplification at the drawing location.
10. The Tribe is not responsible for lost or stolen entries, or coupons, computer malfunctions or other incidents resulting in loss of entries.
11. The Tribe is not responsible for inability to enter a tournament/promotion or a drawing due to long lines or other causes.
12. Employees of Muckleshoot Casino Resort are not eligible to participate in tournaments/promotions or drawings.
13. Entries are not transferrable.
14. Violation of tournament/promotion rules may result in disqualification.
15. All game/rule inquiries will be initially handled by the Marketing Department. Any Participant dissatisfied with a Marketing Department decision/ruling in a promotion may, within thirty (30) days of the disputed decision/ruling, submit their complaint in the form of a written petition for relief to the Muckleshoot Gaming Commission. The Marketing Department's decision/ruling on any matter within the promotion will be final unless a timely written petition is filed with the Muckleshoot Gaming Commission.